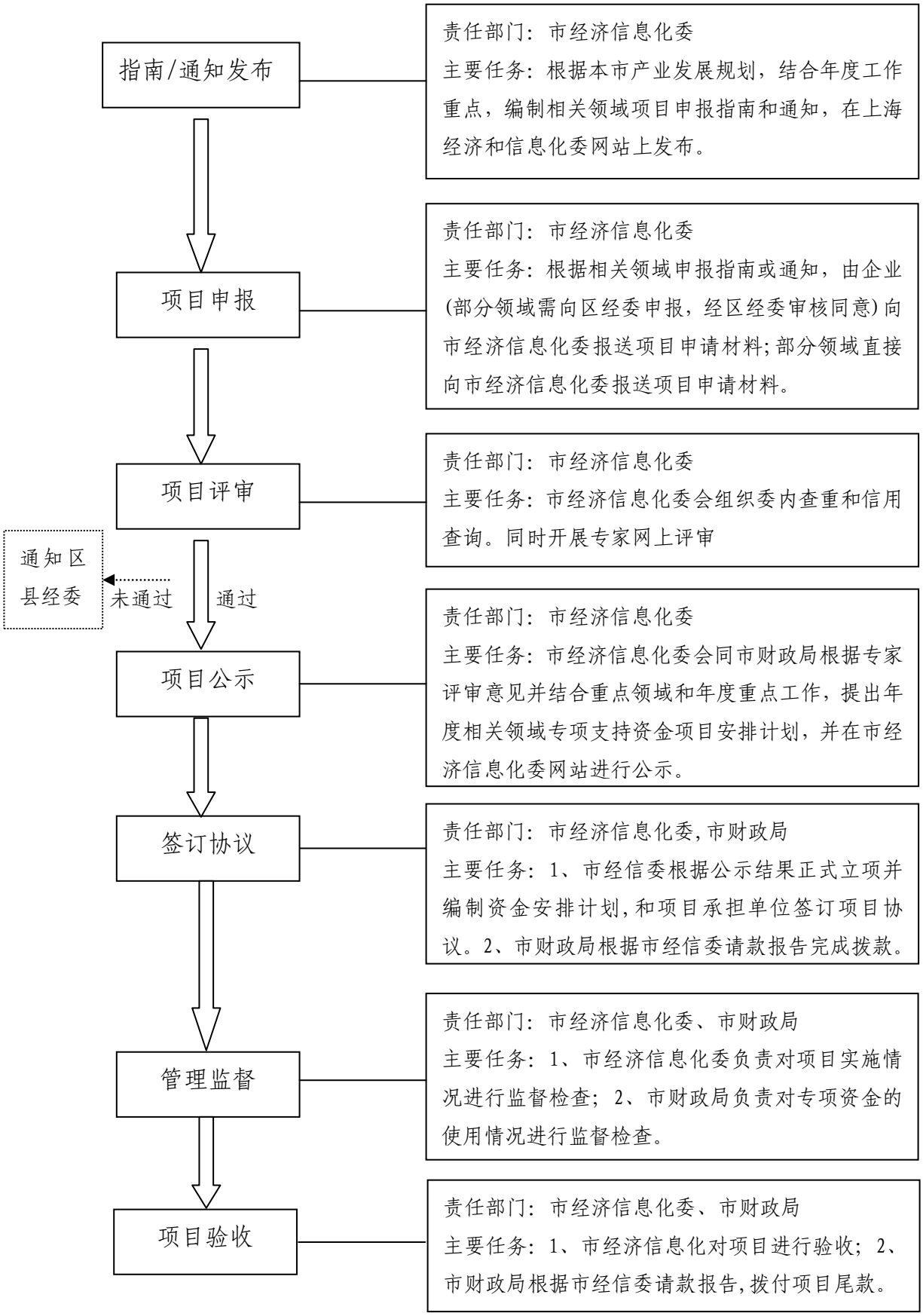上海市产业转型升级发展专项资金操作流程图